



Nicholas Amores

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SUMMARY

A motivated multidisciplinary designer with over 5 years of design and marketing experience. Comfortable with being the creative voice when developing both print and digital campaigns to increase brand awareness.

EDUCATION

Bachelor of Fine Arts in Graphic Design

California State Polytechnic University, Pomona | June 2017

- Minor in Marketing Management

EXPERIENCE

Graphic Design / Creative Manager

Eataly | Los Angeles, CA | July 2021 — November 2022

- Entrusted with being the creative voice of the marketing department as well as leading the in-store Graphic Design team in defining and executing all the digital and print graphics. Collaborated with vendors for print, signage, digital assets and in-store installations.

Junior Graphic Designer

Eataly | Los Angeles, CA | October 2017 — July 2021

- Responsible for creating a range of visually appealing graphic deliverables for retail, restaurant and in-house needs (e.g., in-store and out-of-home signage, product displays, packaging, labels, email newsletters, menus, brochures, promotional collateral, etc.)

Freelance Photographer

Nick Amores Photography | Los Angeles, CA | 2010 — Present

- Event and lifestyle photography services for personal and business clients.

License and Contracting Associate

TIME Financial | Woodland Hills, CA | December 2011 — June 2013

- Responsible for various credentials checks for insurance agents.

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Adobe After Effects
Adobe CC
Figma

AFFILIATIONS

American Institute of Graphic Arts | Los Angeles, CA